

# ATLANTA TECHNICAL COLLEGE



## Graphic Design Pathways

If you've ever dreamed of a career that utilizes and values your creative abilities, Atlanta Technical College's Design and Media Production program will change the way you think about work. Offering specializations in Video Production, Post Production Technology, Photography, and Graphic Design, the program focuses on honing students' raw creative energy into marketable skill sets. We use a hands on approach to learning the tools of the trade and students will be able to jump right into classes in their field from the very first semester. Throughout the course of study, students will develop portfolio pieces that they will use to seek employment upon graduation. Graduates may potentially work at in-house corporate or government marketing departments, at advertising firms, as freelancers or even on film sets.

The graphic design specialization prepares students for a rapidly growing industry fueled by increasing commercial activity in the digital space. Students will learn Adobe Photoshop, Illustrator and InDesign, and will focus on a wide variety of design projects including logos, advertisements, web graphics, flyers, brochures, business cards, book covers, posters, and much more. Over the next 10 years, the number of jobs in this field is projected to grow by 12% nationally and 10% in Fulton and Clayton counties in Georgia.

### Design and Media Production Specialist Certificate

1 Semester  
4 Classes

Careers: Graphic Design Assistant

Estimated Starting Salaries at \$25,000/year



### Graphic Design and Prepress Technician Certificate

1 Additional Semester  
4 Classes

(2 to Complete Certification, 2 Towards Overall Program)

Careers: Graphic Design Assistant, Freelance Graphic Designer

Estimated Starting Salaries at \$30,000/year



### Design and Media Production Technology

Associate's Degree  
3 Additional Semesters  
10 Classes

Careers: In-House Graphic Designer, Assistant Art Director, Freelance Graphic Designer

Estimated Starting Salaries at \$45,000/year

**For more information contact:**

**Karen Shacham**

**Department Chair**

**404.225.4552**

**[kshacham@atlantatech.edu](mailto:kshacham@atlantatech.edu)**

**[atlantatech.edu](http://atlantatech.edu)**

Atlanta Technical College  
1560 Metropolitan Parkway, SW  
Atlanta, GA 30310-4446



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\*All job growth projections and estimated salaries are based on data from Emsi (Economic Modeling Specialists Inc) and are updated annually.