

ATLANTA TECHNICAL COLLEGE



Business Management Pathways

The Business Management program is designed to prepare students for entry into management and supervisory occupations in a variety of businesses and industrial opportunities will introduce, develop, and reinforce academic and occupational knowledge, skills, and attitudes required for job acquisition, retention, and advancement in management. Graduates of the program receive a Business Management degree with a specialization in General Management, Small Business Management, Service Sector Management, Operations Management and Resource Management. Over the next 10 years, the number of jobs in this field is projected to grow by 12% nationally and in Fulton and Clayton counties in Georgia.

Organizational Leadership Specialist Certificate

1 Semester
4 Classes

Careers: Sales Managers, Insurance Underwriters, Management Analysts, Human Resource Generalists

Estimated Starting Salaries at \$20,000/year

OR

Supply Chain Management Certificate

2 Semesters
9 Classes

Careers: Area Manager, Logistics, Supply Chain Support Supervisor, Procurement Operations Manager, Supply Chain Assistant General Manager

Estimated Starting Salaries at \$35,000/year

Human Resource Management Specialist Certificate

1 Additional Semester
5 Additional Classes

Careers: Training and Development Managers, Administrative Service Managers, Human Resource Generalists

Estimated Starting Salaries at \$30,000/year

Business Management Associate's Degree

2-3 Additional Semesters
12 Additional Classes

Careers: Sales Managers, Business Operations Manager, Entry Level Management, Assistant Manager, Project Management

Estimated Starting Salaries at \$40,000/year

For more information contact:

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*All job growth projections and estimated salaries are based on data from Emsi (Economic Modeling Specialists Inc) and are updated annually.